

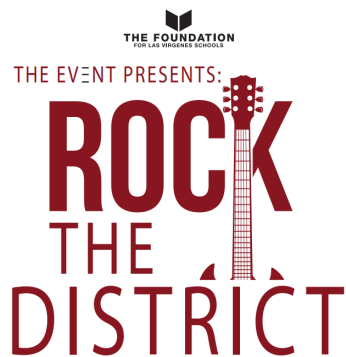


THE EVENT PRESENTS:

ROCK
THE
DISTRICT

SATURDAY, JUNE 4TH, 7PM
SAGEBRUSH CANTINA, CALABASAS

SPONSORSHIP OPPORTUNITIES



SATURDAY, JUNE 4th, 7pm
at Calabasas' famed



An endless night of

Food
Drinks
Music
Activities

THE EVENT is back and in full swing. All LVUSD communities are invited to gather for an evening of celebration, to have fun and help raise money for the outstanding LVUSD schools.

The Foundation for Las Virgenes Schools works with schools of the Las Virgenes Unified School District, whose students come from the communities of Calabasas, Westlake Village, Agoura Hills, Bell Canyon, Hidden Hills and West Hills. The mission of The Foundation is to work with the district and school board to raise money for the district's general fund, targeting areas where state funding is insufficient for our community's needs. This includes reducing class size, specialists at elementary schools, adding counselors to help students, families and staff when faced with mental and emotional challenges along with general wellness.

The newly refreshed and famed Calabasas Sagebrush Cantina will be the venue for this Private Party, as it is transformed into a "hip, chic and relaxed" setting.

Guests can indulge in:

A Custom California Fresh Menu served non-stop throughout the night

Endless Drinks including a Welcome Mimosa Bar, Wine Tasting and Margarita and Tequila Bars

Step and Repeat Photo-Ops as guests receive a red-carpet greeting

Live Band to rock the night away in the courtyard to current and classic rock

Reserved VIP Lounges & Reserved Tables to enjoy the event "by invitation" in a private section

Game Area featuring an array of activities

Silent Auction with items sure to tempt everyone

ROCK THE DISTRICT

RockTheDistrict.Org

SPONSORSHIP OPPORTUNITIES

THE EVENT provides an excellent opportunity for your business to reach this influential and affluent group in an energetic, sophisticated setting, while simultaneously supporting public education. A variety of sponsorship opportunities are available, each with a distinct signature. We are happy to work with you to represent your company in the best light and to customize where possible.

We thank you for your commitment to our community and to public education and look forward to partnering with you.

PRESENTING, PREMIERE, PLATINUM , GOLD & SILVER SPONSORSHIPS

include your company logo on all of the following:

Print and Electronic Communications

Foundation Website

Foundation Social Media

Media and Marketing Materials

Acorn Newspaper Advertisement

15 Video Screens throughout the venue

On-Site Signage

Mention by The Foundation President in opening remarks

Plus, a dedicated Marketing Table in the “Sponsors Tent” which all guests will pass just after they check in.

ROCK THE DISTRICT

RockTheDistrict.Org

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSORSHIP

\$30,000

THE BAND & STAGE: This is the centerpiece of The Event. Everyone will gather in the courtyard to drink, dance and socialize throughout the night.

PRESENTING Sponsorship also includes:

Category exclusivity

Company logo on the “Step and Repeat” banner

Large signage on the stage

Exclusive photo opportunities with key influencers from LVUSD

VIP Lounge and Bar

20 Tickets to The Event to provide to your own VIPs, Friends or Family

PREMIERE SPONSORSHIP

\$20,000

STEP AND REPEAT BANNER: After checking-in all guests will be invited to have their picture taken in-front of the Step and Repeat banner. Pictures from the Step and Repeat will be posted on The Foundation website and social media as well as being shared by guests who have their picture taken.

PREMIERE Sponsorship also includes:

Banner exclusivity. Your company logo will appear only with The Foundation and the Presenting sponsor logos.

16 tickets to The Event for you to provide to your own VIPs, Friends or Family.

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RockTheDistrict.Org

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSORSHIP

\$10,000

GAMES AREA: The fun continues all night long in the Games Area, where guests gather to play an assortment of games such as Cornhole, life-size Jenga and much more.

PLATINUM Sponsorship also includes:

Large signage in the Game Area with your company logo.

10 tickets to The Event for you to provide to your own VIPs, Friends or Family.

GOLD SPONSORSHIP – “A” Level

\$ 8,000

LARGE VIP BAND LOUNGE AREA: Treat yourself and your VIP guests to a front row seat in a reserved private lounge in the band courtyard. Couches and high top tables can accommodate 10-12 people comfortably.

GOLD Sponsorship also includes:

Banner at the VIP lounge with your company logo saying “reserved” for your guests.

8 tickets to The Event for you to provide to your own VIPs, Friends or Family.

GOLD SPONSORSHIP – “B” Level

\$6,000

MEDIUM VIP BAND LOUNGE AREA: Also in the band courtyard, this private VIP lounge for you and your invited guests can comfortably accommodate 8-10 people on benches.

GOLD Sponsorship also includes:

Banner at the VIP lounge with your company logo saying “reserved” for your guests.

6 tickets to The Event for you to provide to your own VIPs, Friends or Family.

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SPONSORSHIP OPPORTUNITIES

SILVER SPONSORSHIP

\$3,500

MAIN BAR “SIGNATURE COCKTAIL”: With unlimited drinks, the main bar situated at the center of the restaurant is sure to be a popular gathering place. Featured at the main bar will be a custom “Signature Drink” developed for The EVENT.

Also include in this sponsorship are: :

Large display cards featuring the drink, with your company logo.

4 tickets to The Event for you to provide to your own VIPs, Friends or Family.

WELCOME MIMOSA BAR: After guests check-in at the reception areas, they will be greeted with a Mimosa at the large entry bar.

Also include in this sponsorship are:

A large banner at the bar welcoming guests with your company logo.

4 tickets to The Event for you to provide to your VIP’s, Friends or Family.

These two bars can be sponsored for \$3500 each. Or, you can sponsor both bars for \$5,000.

RESERVED TABLE

\$2,500

RESERVED BAND COURTYARD TABLE: You can reserve one of three tables in the band courtyard in a quieter, less trafficked area to have a place for you and your family or friends to comfortably gather throughout the night, with a great view of the band. The cost of each reserved table includes 10 tickets.

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SPONSORSHIP OPPORTUNITIES

For those seeking a way to promote and showcase your business and products and services, there are two opportunities.

VENDOR TABLE SPONSORSHIP

\$250

A dedicated table with your marketing material and merchandise in the Sponsor Tent, which guests pass through just after they check-in. The table can have a person hosting if you choose. Draw even more people to your table by offering an item or service to be raffled off.

SILENT AUCTION DONATION

Throughout the night guests will be visiting the “Silent Auction” tables to bid on products and services donated by local businesses. Each donation will feature a description of the item, name and logo of the donating company, as well as marketing material.

If you would like to simply promote your company an “Honorary Sponsorship” is available

HONORARY SPONSORSHIP

\$1,000

Your company logo will be featured on all Print and Electronic Communications, the Website and Social Media for The Foundation.

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVEL

- | | | |
|--|---|--|
| <input type="checkbox"/> PRESENTING \$30,000 | <input type="checkbox"/> PREMIERE \$20,000 | <input type="checkbox"/> PLATINUM \$10,000 |
| <input type="checkbox"/> "A" GOLD \$8,000 | <input type="checkbox"/> "B" GOLD \$6,000 | <input type="checkbox"/> SILVER \$3,500 |
| <input type="checkbox"/> RESERVED TABLE \$2,500 | <input type="checkbox"/> HONORARY \$1,000 | <input type="checkbox"/> VENDOR TABLE \$250 |

CONTACT INFORMATION

Company Name _____

Contact Name _____

Address _____

City & Zip _____

CELL _____ OTHER PHONE _____

Email _____

PAYMENT INFORMATION

For Credit Card Payment: Email or mail this form to the address below

Cardholder Name _____

Credit Card Number _____

Exp Date _____ Amount \$ _____

For Email Payment: Complete and email this form to: TheFoundationLVUSD@gmail.com

For Check: Payment: Mail this form and a check payable to: The Foundation for Las Virgenes Schools, 4111 N. Las Virgenes Rd, Calabasas, CA 91302

For questions regarding sponsorships, please contact:
 Joanne Burns at joanneNburns@outlook.com Cell: 818-606-7779